

ORDER



Orders
Order / Rev: 34854
Alt Order #: 08815470
Product Desc: NRCC IE 2012
Estimate: 2604
Flight Dates: 10/19/12 - 10/25/12
Original Date / Rev: 06/18/12 / 08/17/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	21	\$16,650.00	\$14,152.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	21	\$16,650.00	\$14,152.50	0.00
Totals	21	\$16,650.00	\$14,152.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	15%	\$16,650.00
Market	100%	\$111,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$27,750.00
KSTU	20%	\$22,200.00
KUCW	5%	\$5,550.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$38,850.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/19/12	10/19/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	----F--		1		\$300.00		0.00					
E 2	KTVX	10/23/12	10/23/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00

